



## About LimeLight

LimeLight is the first solution taken to market by TwistHDM. It leverages everything about high density mesh network capabilities, and with a laser-sharp focus it resides in parking garages. Yes, parking garages.

If we were to tell you that a majority of parking garages as they exist today are either inadequately lit, pose a safety concern, are highly inefficient, and/or are energy hogs, it would come as no shock. But... if we peeled the onion back a few layers and considered the cause and effect of these issues, your eyes just might begin to water. Have you ever walked into a poorly lit garage? Pretty creepy, huh? Today's HID fixtures just don't provide the light quality necessary to make a patron feel comfortable. LimeLight's fixtures produce a color rendering of 80+ and that's just plain exceptional. High color rendering translates to a pleasing experience, both to the customer's eye and to their sense of safety. The consistency and uniformity of LimeLight's output is best in class, and boasts the highest up-lighting percentage in the industry of over 22%. So not only can your patrons see the walls, they sense LimeLight surrounding them from head to toe – literally. And that's just plain BRILLIANT.

LimeLight enhances SAFETY, and it's a fact – many garages could improve in this category. Statistics claim that 40% of all assaults happen in parking garages and lots. It simply doesn't have to be this way. LimeLight turns dingy, static garages into active environments. Lights move with the customer, creating the kind of

environment that vandals and assailants don't like to hang out in. We prefer it that way – and we bet you do too.

To maintain a garage is no easy task. To do it efficiently is next to impossible. LimeLight is an information bonanza, and a key asset in minimizing maintenance costs of both labor and general upkeep. The system tracks energy usage, dims fixtures when there is no activity or in areas of strong natural light, and provides the kind of real-time data that garage owners would love to have to make better business decisions. LimeLight's fixture is virtually maintenance free, and when coupled with data that includes activity tracking, lamp-out location reports, and peak/minimum energy consumption stats, you have all that you need to positively impact the bottom line.

Have we told you that LimeLight pays for itself in 3-4 years. Today's control systems simply can't provide the level of intelligence, control, flexibility, and power that LimeLight offers. To attempt to emulate the capabilities of LimeLight with static controls would make your facility look like the floor of a spaghetti factory, with conduit, relays, and wires galore. Now ask a simple question – if stand-alone controls,

A photograph of a modern, multi-level parking garage. The structure is built with blue metal railings and supports. The lighting is a cool, blueish-white, creating a clean and industrial atmosphere. The perspective is from a lower level looking up at the upper levels.

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which have been on the market for years could provide daylight and nighttime harvesting for any fixture, report on the status of any fixture, provide real-time information via cell phone on fixture issues, and track garage activity – all for an investment that pays for itself within 3-4 years, where has it been? Fact is, it simply can't perform to these specifications. The ability to control lighting without wires in an intelligent fashion through LimeLight can save garage owners over 65% in energy when compared to their current HID lighting solution. That number is significant, and represents thousands upon thousands of kilowatt hours that the rest of the world needs.

TwistHDM sells, installs, and services the LimeLight system through a nationwide network of the world's best rep partners that focus on lighting and controls. They live, breath, eat, and sleep this stuff – and when you partner with the best, great things happen. Things like highly satisfied customers, delighted patrons in parking garages, and teammates that take pride in exceeding expectations. It goes full circle, and as such, creates a customer experience that sets the bar of excellence that is continually raised. Simply put - it's just more fun to be a part of something great.

So, throw that onion away and weep no more. LimeLight is ready, willing, and more than able to create an environment for your customers that puts a smile on their face, and your mind at ease.